

## What is PACIBER?

**G**lobalization of capital markets, developments in information technology and advances in communications and transportation are transforming business practices throughout the world. Successfully doing business in the international arena requires knowledge of the wide variety of cultures, national backgrounds, and languages spoken throughout the area. Leading business schools in the Asia-Pacific region are becoming essential players in providing knowledge and skills for current and prospective business professionals.

The Pacific Asian Consortium for International Business Education and Research (PACIBER) was created in 1988 as a consortium of universities dedicated to establishing linkages to promote international business education, research and exchanges of information, faculty and students. With its secretariat at the crossroads of the Pacific, the University of Hawaii's Pacific Asian Management Institute, PACIBER strives to widen the scope of cooperation, facilitate communication, and expand consciousness about the Asia-Pacific region among its members, and in the business community at large.

## Benefits of PACIBER

First and foremost, PACIBER stands as a forum for the exchange of ideas where members can network and learn from one another. In the process, and through faculty exchanges and other mutually beneficial alliances, member universities can raise the level of their business education programs to world class standards. The end result of these activities is the enrichment of human resource development by graduating future managers who are well-prepared for the challenges of increasing multicultural understanding and multinational and global competition.

PACIBER member schools benefit by increased access to and networks with the leading business schools in North America, Asia and Oceania. Collaborative activities between PACIBER member schools add value to member universities through:

- joint research projects
- recruitment and exchange of students and faculty
- placement of students
- joint curriculum development

access to the latest developments in business education and research  
increased funding opportunities from private and government agencies  
established networks with leading business schools

# PACIBER

Where

East

Meets

West

### PACIBER Secretariat

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## PACIBER Activities

### Annual Meeting

PACIBER representatives gather every year in a city where a member school is located to receive updates on current international business issues, discuss curriculum development, and present new initiatives for the consortium. Research panels and keynote speeches are also part of the program.

### Research

PACIBER faculty work together on various research projects on topics ranging from cross-cultural management to capital markets development. Research papers are presented to the members at the annual meeting and the abstracts are published on the website ([www.paciber.org](http://www.paciber.org)).

### Curriculum Development

New courses focusing on current business issues in the Asia-Pacific region are jointly developed by faculty members from PACIBER member schools. These course materials are designed for delivery via the Internet, and are available to all PACIBER member faculty and students.

### Faculty Expertise Database and Communication System

New technologies have allowed faster and more efficient communication around the world. PACIBER faculty can identify, communicate and collaborate with colleagues around the world via the electronic searchable database of research expertise, electronic bulletin board and chatroom.

## PACIBER Diploma

The PACIBER Diploma is a program for graduate and undergraduate students studying business who wish to develop international skills through a combination of courses, study abroad and internship experience. The bearer of the PACIBER Diploma will be recognized as one who is an internationally attuned management individual with the requisite academic credentials, overseas experience, language capability and cross-cultural training to be immediately productive upon accession to any Asia-Pacific-related position.

### Who qualifies?

Candidates must be nominated by their home institution, and be able to demonstrate:

1. Successful progress toward degree requirements and maintain a 3.0 GPA or equivalent during their business studies.
2. Aptitude to successfully participate in an international, cross-cultural experience: candidates should have some international experiences such as living in a foreign country, study abroad, internship abroad, or taken coursework in international or area studies.
3. Language competency: candidates must demonstrate competency in two languages of the region upon completion of their degree. Criteria that can be used to demonstrate competency can be:
  - a. Native language;
  - b. Upper level coursework in the language;
  - c. Language testing results such as TOEFL; or
  - d. Certification of competency by the appropriate language department of the home institution.

### How to apply?

Candidates may apply anytime during their study through the PACIBER representative of their home institution. Candidates must fulfill the following requirements to receive the Diploma:

1. competency in two languages of the region;
2. one-semester of study abroad in a PACIBER member school;
3. a 8-10 week (160 hours) internship overseas or with an international company.

## PACIBER Members (2009–10)

Asian Institute of Management  
Ateneo de Manila University  
Chinese University of Hong Kong  
Chulalongkorn University  
Columbia University  
De la Salle University  
Escuela Superior Politecnica del Litoral (ESPOL)  
Griffith University  
Howard University  
Korea University  
Michigan State University  
National Sun Yat-sen University  
National Taiwan University  
San Diego State University  
San Francisco State University  
Shanghai University of Finance and Economics  
Sungkyunkwan University  
Universidad EAFIT  
Universiti Kebangsaan Malaysia  
University of Auckland  
University of British Columbia  
University of Calgary  
University of Colorado at Denver  
University of Hawai'i at Manoa  
Universitas Indonesia  
University of Macau  
University of Maryland  
University of Melbourne  
University of Memphis  
University of New South Wales  
University of Newcastle  
University of Otago  
University of Sydney  
University of Wisconsin-Madison  
Waseda University  
York University

...Meets West

[WWW.PACIBER.ORG](http://WWW.PACIBER.ORG)